

SENIOR PROMOTIONS

JANUARY	Old Seniors: Senior Letter – If you haven't had senior pics taken yet or were unhappy – lab is offering a special we're passing on to you – 2-8x10s, 2-5x7s and 16 wallets for just \$99. Good January 8 – February 5.
FEBRUARY	Senior Rep sessions
MARCH	Senior Wallet Reorder Special
APRIL	Friday, 16th – One Day Sale 75% Off to Senior Rep referrals.
MAY	Early Bird Special – Price, free 5x7, name on wallets, free 47 wallets with purchase of 47. 2X to Senior Rep referrals.
JUNE	Call Now! Save \$20 on Super Senior Session plus 47 wallets for \$29. 2X to Senior Rep referrals.
JULY	July Senior Special – ½ off Super Senior Session, 23 wallets free w/ purchase of 23. 2X to Senior Rep referrals.
AUGUST	Back to School Special – Save \$10 on a Super Senior Special. Mail to Senior Rep referrals.
SEPTEMBER	Last Chance – Mail to Senior Rep referrals.
OCTOBER	Mail to Senior Rep referrals.
NOVEMBER	Mail to Senior Rep referrals.
DECEMBER	Friday, December 17th is absolutely the last day! Save up to \$100 on senior portraits with these special packages: <ul style="list-style-type: none">• 8x10, 2-5x7s, 15 wallets \$XX• 2-8x10s, 4-5x7s, 30 wallets \$XX• 3-8x10s, 6-5x7s, 45 wallets only \$XX• Includes 6-pose session. Mail to Senior Rep referrals.

Reminder—Double your order of cards and use “Time is Running Out” printed on any piece to be mailed out 2 weeks prior to offer expiring. You can also use “Offer Extended” to go a couple of weeks beyond the initial deadline.

ADDITIONAL SENIOR SUPPORT

Display locations and dates • Website to support promotions
Printed material support pieces • Unique Products