



Marathon *M*

*Portrait Photography
Catalog*



01 **Lab Products** Bella Prints, Photo Prints, Timeless Hardcover Albums, Bella Albums, Metal Prints and Gallery Wraps.

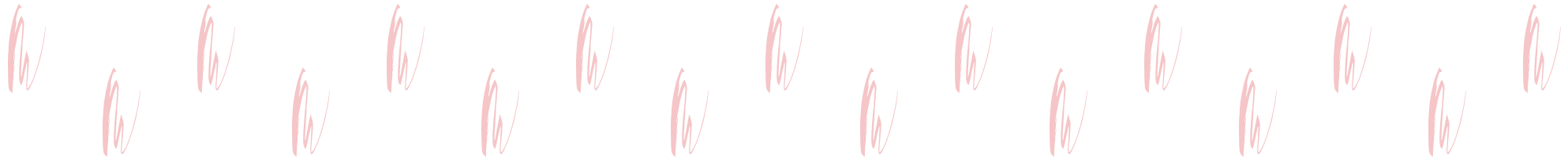
20 **Marketing** Senior, Family, MAP and Branding Essentials.

26 **Web Solutions** Premier Websites, Sunshine Photocart, Email Marketing, Internet Hosting, Web Design Services

31 **Press Prints** Design Templates, Cards, Booklets, Brochures, Pricelists, Calendars. Studio Folders, Gift Cards, Letterhead, etc.

35 **Design Services** Logo Design, Graphic Design

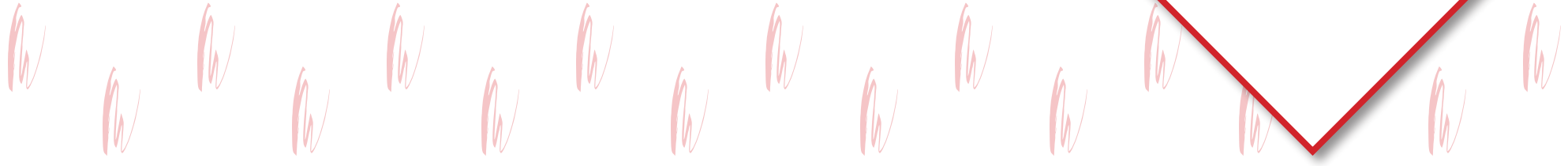
36 **Additional Services** Imprint Services, Mailing Services, Custom Scoring and Cutting.



Images courtesy of Digital Dreams

James Family

Lab
PRODUCTS



bella PRINTS[®]

The perfect compliment to your beautiful photos, Bella Prints are produced using rich, archival, liquid-based inks and luxurious acid-free papers. Bella Prints achieve an exceptionally wide color gamut, producing greater depth and vibrancy than that attained through the traditional silver halide chemical process.

BellaPhotoPrint.com

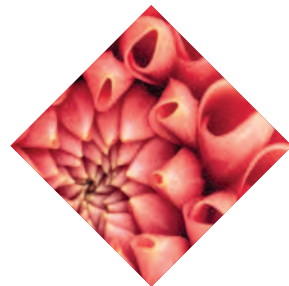
Available in **ROES and ROES Web**



1 PEARL PAPER
Glow with tiny glimmers of pearl dust. Adds an upscale feel to any print.



2 LINEN PAPER
Texture similar to clothing. Adds an artistic touch to any print.



3 WATERCOLOR PAPER
Look and feel of the paper a watercolor artist would use.



4 FINE PAPER
Robust and thick paper perfect for vivid and sharp images.



5 COTTON PAPER
Gives your images a hand-made, organic feel. Made with pressed cotton fibers.

Photo PRINTS

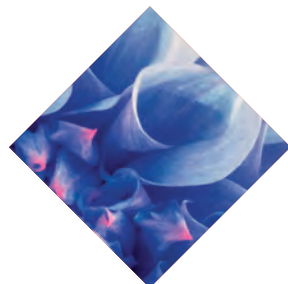
Photo Prints are the staple to every photographer's product line. We know how much care goes into getting the perfect shot and we strive for nothing less than complete color accuracy to ensure that your personal flair does not get lost between our printers and your client's wall.

Pro Photo Paper is manufactured in Germany with the pro photographer in mind. Pro Photo Paper has a semi-gloss lustre finish and a neutral white point. Producing an amazingly wide color gamut, image detail and vibrancy. Pro Max Paper has a gloss finish and neutral white point. Pro Max Paper is about 50% thicker than Pro Photo Paper for maximum strength and finish. Acid Free, High Opacity and calipers at 14pt.

BellaPhotoPrint.com



1 PRO PHOTO GLOSS
Gloss finish and a neutral white point.



2 PRO PHOTO LUSTRE
Semi-gloss lustre finish and a neutral white point.



3 PRO PHOTO MATTE
Matte finish and a neutral white point.



4 PRO MAX
Gloss finish and a neutral white point.



Available in
ROES and ROES Web

Try It Yourself

Try out our Bella Prints or Photo Prints with your photos.

We offer 10 complimentary 8x10 prints on seven of our unique papers.

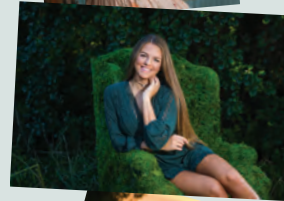
Download Marathon ROES or use ROES Web to get your 10 free prints.

DownloadROES.com
MarathonROES.com

To learn how to calibrate your monitor go to **ColorCalibrate.com**

Prints Pricing

Size	Quantity	Pro Photo Photo Max	Bella Prints Pearl, Fine, Watercolor, Linen	Cotton	Mounting
Wallets	8	\$3.50	\$10	--	--
3.5x5	1	\$0.38	\$1.11	--	\$3
4x5, 4x6	1	\$0.60	\$1.25	--	\$3
5x5	1	\$0.54	\$1.33	--	\$3
5x7	1	\$0.65	\$1.50	--	\$3
5x15	1	\$4.50	\$4.50	\$4.50	\$8.75
7x10	1	\$1.50	\$4	--	\$4.25
8x8	1	\$2.25	\$4.50	--	\$4.25
8x10	1	\$1.50	\$4	--	\$4.25
8.5x11	1	\$1.50	\$4	--	\$6.25
8x12	1	\$2.25	\$6	--	\$6.25
9x12	1	\$2.25	\$6	--	\$6.75
9.5x28.5	1	\$7	\$18	\$18	\$16.25
10x10	1	\$3.50	\$12	--	\$8.75
10X13	1	\$3.50	\$12	--	\$7.25
10X14	1	\$3.50	\$12	--	\$7.25
10X15	1	\$3.50	\$12	--	\$7.25
10x20	1	\$7	\$18	\$18	\$8.75
11x11	1	\$3.50	\$12	\$12	\$8.75
11x14	1	\$3.50	\$12	--	\$7.25
11x17, 12x18	1	\$3.50	\$12	--	\$10.50
12x12, 12x16	1	\$3.50	\$12	--	\$9.75
15x25	1	\$17	\$40	\$40	\$16.25
13x19	1	\$7	\$18	\$18	\$11
14x17	1	\$13	\$32	\$32	\$10.50
16X16	1	\$13	\$32	\$32	\$10.50
16X20	1	\$13	\$32	\$32	\$10.50
12x24	1	\$14	\$32	\$32	\$12.75
16x16, 16x20	1	\$13	\$32	\$32	\$10.50
16X24	1	\$14	\$32	\$32	\$12.75
18X24	1	\$14	\$32	\$32	\$12.75
20x20	1	\$17	\$32	\$32	\$16.25
20x24, 20x26	1	\$17	\$40	\$40	\$16.25
20x28	1	\$19.50	\$45	\$45	\$16.50
20x29	1	\$19.50	\$45	\$45	\$16.50



Images Courtesy of Unswept Stone Photography

Black and white styrene available for mounting thickness 80pt.

Color correction available at \$.50 per image.

2 day turnaround. FREE Fedex ground shipping.

Available in Marathon ROES DownloadROES.com

bella PRINTS® & Photo PRINTS Information

Quality Guarantee

All orders are hand inspected to ensure the highest quality production of your images.

Free Shipping

Free ground shipping within the contiguous U.S. on all orders placed through [Marathon ROES](http://MarathonROES.com). DownloadROES.com

UV Coating and Mounting Available

Styrene Mounting and UV Coating are available for an additional cost.

Get Calibrated

We know there is nothing that compares to receiving prints with a perfect match to your monitor. We also know that you need the correct tools to accomplish this. For more information please visit www.ColorCalibrate.com. Color correction also available at \$.50 per image.

We care deeply for the sustainability of our forests. For this reason, 99% of all paper used in our production is FSC certified and 100% of paper waste is recycled.



Photo FOLIO

Photo Folios are great add-on products for your clients and a perfect gift for grandparents, aunts and uncles. Available with two, three or four panels featuring your images and white 1/8" thick mount board to make them really stand out. Choose from multiple different sizes and glossy black or mocha faux leather cover material. Photo Folios are printed on water-resistant German Pro Photo Lustre paper.



Images Courtesy of Francescon Portraiture

Panel	Size	Pro Photo Lustre	One Line Foil Stamping	Custom Foil One Time Die Fee
2	5x7 Horizontal	\$38	\$6	\$70 + \$6 per Stamp
2	5x7 Vertical	\$38	\$6	\$70 + \$6 per Stamp
2	8x10 Horizontal	\$53	\$6	\$70 + \$6 per Stamp
2	8x10 Vertical	\$53	\$6	\$70 + \$6 per Stamp
3	5x7 Horizontal	\$52	\$6	\$70 + \$6 per Stamp
3	5x7 Vertical	\$52	\$6	\$70 + \$6 per Stamp
3	8x10 Horizontal	\$73	\$6	\$70 + \$6 per Stamp
3	8x10 Vertical	\$73	\$6	\$70 + \$6 per Stamp
4	5x7 Horizontal	\$70	\$6	\$70 + \$6 per Stamp
4	5x7 Vertical	\$70	\$6	\$70 + \$6 per Stamp



PRO PHOTO LUSTRE
Semi-gloss lustre finish
and a neutral white point.

Photo-Folios.com

Available in
ROES and ROES Web

2-3 days turnaround. Free FedEx ground shipping.



Double Sided PRINTS



Double Sided Prints are produced using rich, archival, liquid-based inks and acid-free, German Pro Photo paper. If you're looking for something to set you apart from the competition, these prints are more than just a normal print. Double Sided Prints are printed on the front and back with your choice of images and then mounted on a white 40pt. piece of styrene.

DoubleSidedPrint.com

Available in
ROES and ROES Web



PRO PHOTO LUSTRE
Semi-gloss lustre finish
and a neutral white point.

Size	Quantity	Pro Photo Lustre
5x7	1	\$5.75
8x10	1	\$7.25
8x12	1	\$9.75
14x11	1	\$13



Slate PRINTS

Marathon's Slate Prints are made from natural, hand cut materials and are available in different sizes with stands. Laser letter engraving and logo engraving are available for an additional charge.

Slate-Prints.com

Available in
ROES and ROES Web



Size	Quantity	Price	Letter Engraving	Custom Laser Logo
8x6 w/stand	1	\$39.12	\$10	\$15
8x12 w/stand	1	\$39.54	\$10	\$15
4.5x8.5 w/stand	1	\$38.66	\$10	\$15
4" Circle	1	\$36.20	\$10	\$15
3.5x3.5	1	\$36.30	\$10	\$15
6x6 w/stand	1	\$38.46	\$10	\$15
8x8 w/stand	1	\$38.84	\$10	\$15



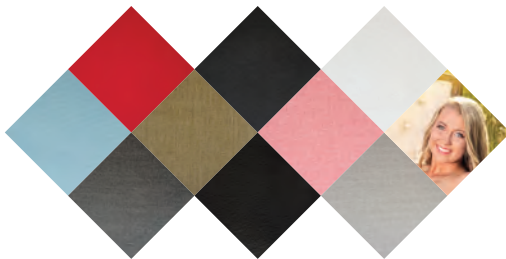
Timeless HARDCOVER ALBUM

Timeless Hardcover Albums are a more traditional album with space for more photos since they start out at 50 pages. They come in 2 different sizes and many different cover finishes including linen and photo wrap.

TimelessHardcover.com

Available in **ROES**

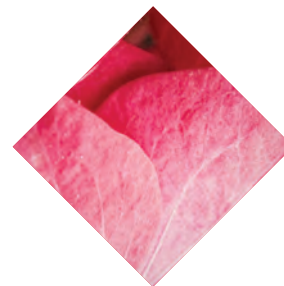
Linen and Photo Cover Options



Foil Color Options



Foil stamping available for \$6 per line.



FELT PAPER
Uncoated paper with a slight texture.



*35% off
Studio Samples*

Cover Samples
Available Online

MarathonSamples.com

Timeless Hardcover Pricing

Size	Silk or Felt Paper*	Additional Pages	Optional Foil Stamping
8.5x8.5	\$41	45¢	\$6 per line
10x10	\$56	70¢	\$6 per line

*Includes 50 pages and your choice of Album Cover material. Maximum 200 pages. Includes shipping and handling.



Images Courtesy of Digital Dreams

Design available in
Fundy & Smart Albums



9
Images Courtesy of Deyos Photography

Truly Layflat

Truly Layflat Albums are available in 3 different sizes, 8.5x8.5, 10x10 and 12x12. For an additional charge you can add custom foil on the front cover, back cover and spine. Covers are made with soft-touch paper, which gives them a smooth, velvety feel and use 1/12" thick book boards. The pages are printed on Pro Photo Paper and have a standard page thickness. You can choose from 5 different foil colors.

TrulyLayflat.com

Available in **ROES**



Images Courtesy of MAK Images

Custom Full Image Cover

Each Truly Layflat Album cover is made with a 1/12" thick book board wrapped with a soft-touch, full-image cover. Soft-touch paper gives the cover a rich, velvety feel and you can add custom foil designs to your cover.

Foil Options



Design available in
Fundy, Smart Albums,
and Rebooku



GERMAN PRO PHOTO PAPER
A matte finish and a neutral
white point.

Truly Layflat Pricing

Size	Pro Photo Paper*	Additional Pages	Additional Custom Foil Cover
8.5x8.5	\$65	\$3	\$20
10x10	\$75	\$4	\$30
12x12	\$85	\$4	\$30

*Avoid heavy ink coverage, especially on the spine.

*Includes 10 spreads and a custom, soft touch cover (additional charge for custom foil - see pricing info). Includes shipping and handling. Maximum spreads 45.



4 Easy Ways to Design



SmartAlbums





Essential Layflat

Essential Layflat Albums are available in 5 different sizes and many different cover finishes including faux leather, premium linens, real leathers, metal or photo cover with matte, soft touch or gloss finish, and use a 1/8" thick book board. The pages are printed on your choice of Pro Photo or Felt paper and have a deluxe page thickness. Foil stamping is available on the front cover and/or spine for an additional charge with your choice of 9 different foil colors.



EssentialLayflat.com

Available in **ROES**



GERMAN PRO PHOTO PAPER
A matte finish and a neutral white point.



FELT PAPER
Uncoated paper with a slight texture.

Foil Color Options



Foil stamping available for \$6 per line.



Design available in
Fundy, Smart Albums,
and Rebooku

Linen Cover Options



Premium Linen Cover Options



Metal Cover Options



Faux Leather Cover Options

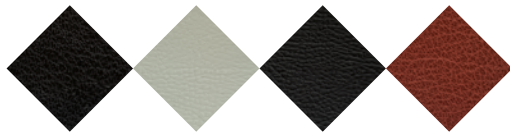
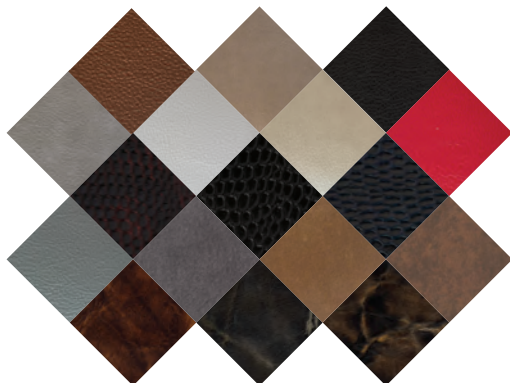


Photo Cover Options



Real Leather Cover Options



35% off
Studio Samples
Cover Samples
Available Online
MarathonSamples.com

Essential Albums Pricing

Size	Pro Photo Paper*	Additional Spreads	Optional Foil Stamping	Custom Logo Die	Custom Logo Stamp
5x5	\$70	\$3	\$6 per line	\$75	\$15
5.5x7	\$70	\$3	\$6 per line	\$75	\$15
8x8	\$95	\$4	\$6 per line	\$75	\$15
10x10	\$110	\$4	\$6 per line	\$75	\$15
12x12	\$115	\$4	\$6 per line	\$75	\$15

*Includes 10 spreads and a standard linen cover. Additional charge for cover material upgrades and foil stamping. Includes shipping and handling. Maximum spreads 45.



Cover Material Upgrades

Size	Additional Faux Leather Cover	Additional Premium Linen Cover	Additional Real Leather Cover	Additional Front Photo Cover	Additional Front & Back PhotoCover	Additional Front Photo Cover w/ Faux Leather or Premium Linen	Additional Metal Front Cover	Additional Metal Front & Back Cover
5x5	\$5	\$5	\$50	\$7	\$14	\$10	-	-
5.5x7	\$5	\$5	\$50	\$7	\$14	\$10	-	-
8x8	\$8	\$8	\$70	\$7	\$14	\$15	-	-
10x10	\$8	\$8	\$85	\$7	\$14	\$15	\$45	\$90
12x12	\$10	\$10	\$95	\$10	\$20	\$20	\$59	\$118

bella ALBUMS®

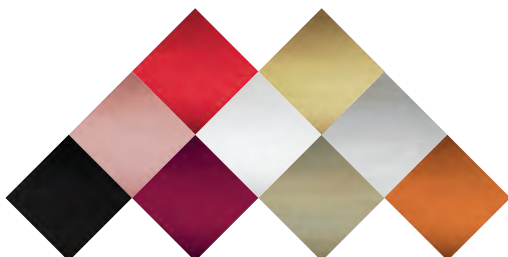
Bella Albums are available in 7 different sizes and many different cover finishes including faux leathers, premium linen, real leather, metal, photo cover with matte, soft touch or gloss finish, or cameo cover with a metal insert. The pages are printed on your choice of 4 different papers including Italian Pearl, Linen, Watercolor and Pro Photo and have a deluxe page thickness with the option to upgrade to premium pages. Foil stamping is included on the cover with your choice of 9 different foil colors. You can also add a custom die with your logo or any design of your choosing to stamp on the cover and the die is kept on file to use again on future orders.

Each Bella Album is produced using archival inks and acid-free papers. Then handcrafted using 1/4" thick moisture resistant, acid-free, warp-free boards and only the finest textile cover materials. This album has been created to last for 200 plus years with less than 8% color fade

BellaAlbum.com

Available in **ROES**

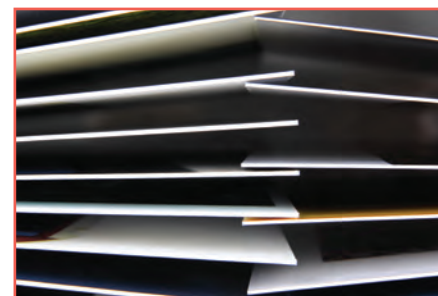
Foil Color Options



Custom Logo Stamp



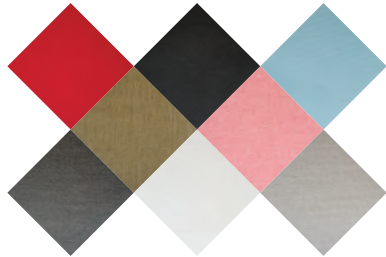
Add Your Own Touch



Choose from Deluxe or Premium pages

Design available in
Fundy & Smart Albums

Linen Cover Options



Premium Linen Cover Options



Comes Cover



Faux Leather Cover Options

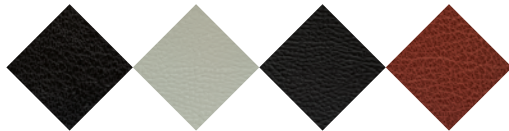
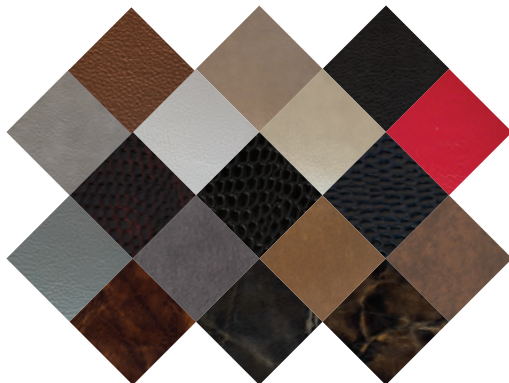


Photo Cover Options



Real Leather Cover Options



Metal Cover Options



*35% off
Studio Samples*

Cover Samples
Available Online

MarathonSamples.com

Bella Albums Pricing

Size	Deluxe Pages Pro Photo Paper*	Deluxe Pages Additional Spreads	Deluxe Pages Bella Paper*	Deluxe Pages Additional Spreads	Premium Pages Pro Photo (5 spreads)	Pages Bella Paper (5 spreads)	Premium Pages Additional Spreads
8x8	\$130	\$8	\$150	\$8	\$130	\$150	\$12
8x12	\$150	\$10	\$170	\$10	\$150	\$170	\$15
10x8	\$140	\$10	\$160	\$10	\$140	\$160	\$15
10x10	\$150	\$10	\$170	\$10	\$150	\$170	\$15
12x12	\$170	\$15	\$190	\$15	\$170	\$190	\$23
14x11	\$180	\$15	\$200	\$15	\$180	\$200	\$23
14x19	\$300	\$20	\$320	\$20	\$300	\$320	\$30

*Includes 10 spreads with Deluxe pages and 5 spreads with Premium pages, with standard linen cover and foil stamping. Additional charge for cover material upgrades. Includes shipping and handling. Maximum spreads with Deluxe pages is 45, Premium pages is 22.

Cover Material Upgrades

Size	Additional Faux Leather Cover	Additional Premium Linen Cover	Additional Front Photo Cover	Additional Front & Back PhotoCover	Additional Front Photo Cover w/ Faux Leather or Premium Linen	Additional Metal Front Cover	Additional Metal Front & Back Cover	Additional Real Leather Cover	Additional Cameo Cover	Custom Logo Die	Custom Logo Stamp
8x8	\$8	\$8	\$7	\$14	\$15	-	-	\$70	\$35	\$75	\$15
8x12	\$8	\$8	\$8	\$16	\$16	-	-	\$70	-	\$75	\$15
10x8	\$8	\$8	\$8	\$16	\$16	-	-	\$70	-	\$75	\$15
10x10	\$8	\$8	\$7	\$14	\$15	\$45	\$90	\$85	\$50	\$75	\$15
12x12	\$10	\$10	\$10	\$20	\$20	\$59	\$118	\$95	\$65	\$75	\$15
14x11	\$15	\$15	\$15	\$30	\$30	-	-	\$110	-	\$75	\$15
14x19	\$20	\$20	\$25	\$50	\$45	-	-	\$145	-	\$75	\$15



Acrylic PRINTS



Wall Art

Acrylic Prints are the modern-day substitute for traditional framed and unframed canvas paintings. The results are absolutely stunning.

- ◆ Glossy smooth or non-glare surface
- ◆ 1/4" thick premium acrylic
- ◆ Hand polished crystal clear edges
- ◆ Optional aluminum backing
- ◆ Optional bevel
- ◆ Available in Lustre and Pearl Metallic
- ◆ Hanger included

Size	Quantity	1" thickness Lustre	1" thickness Pearl Metallic
4x6	1	\$45.25	\$44.90
5x5	1	\$54.75	\$45.68
5x7	1	\$55.62	\$55.39
6x6	1	\$100.57	\$56.26
8x8	1	\$121.37	\$101.87
8x10	1	\$148.02	\$122.96
8x12	1	--	\$149.92

More options and sizes available online.

Make your images pop with Acrylic Prints and photo blocks. You can choose a glossy smooth or non-glare surface and optional bevel.

Acrylic-Print.com



Photo Block

Photo blocks are free-standing and display beautifully on a desk, table top, book shelves and night stands. A beautiful, affordable gift that will make an impact on family, friends and co-workers.

- ◆ 1" thick premium acrylic
- ◆ Hand-polished crystal-clear edges
- ◆ Available in Lustre and Pearl Metallic

Size	Quantity	Material	Price
4x6	1	Lustre	\$44.47
4x6	1	Pearl Metallic	\$44.90
5x5	1	Lustre	\$45.25
5x5	1	Pearl Metallic	\$45.68
5x7	1	Lustre	\$54.75
5x7	1	Pearl Metallic	\$55.39
6x6	1	Lustre	\$55.62
6x6	1	Pearl Metallic	\$56.26
8x8	1	Lustre	\$100.57
8x8	1	Pearl Metallic	\$101.87
8x10	1	Lustre	\$121.37
8x10	1	Pearl Metallic	\$122.96
8x12	1	Lustre	\$148.02
8x12	1	Pearl Metallic	\$149.92

Acrylic Prints & Photo Blocks

Available in **ROES**

Metal Prints

Give your prints a completely different look with Marathon's Metal Art Prints. Using only the finest quality inks infused into 100% recycled aluminum Chromaluxe metals.

Size options range from 4"x4" to 30"x40" in both horizontal and vertical.

All of Marathon's Chromaluxe Metal Art Prints include a float mount hanger for easy display of your images. Choose between a gloss finish for a brilliant image or matte.



Pricing

Size	Silver Base Gloss	Silver Base Matte	White Base Gloss	White Base Matte
4x4	--	--	\$26	\$26
5x7	\$31	\$31	\$31	\$31
8x10	\$47	\$47	\$47	\$47
11x14	\$65	\$65	\$65	\$65
11.7x11.7	\$59	--	\$59	--
12x12	--	--	\$59	--
12x18	\$80	\$80	\$80	\$80
10x20	\$82	\$82	\$82	\$82
16x20	\$100	\$100	\$100	\$100
16x24	\$140	\$140	\$140	\$140
20x30	\$181	\$181	\$181	\$181
24x30	\$210	\$210	\$210	\$210
24x36	\$234	--	\$234	--
30x40	--	--	\$290	--

Ships in 2-3 days.

Gallery Wraps and Metal Prints Available in Marathon ROES

DownloadROES.com



Marketing

Senior Marketing Plans



With multiple designs and colors to choose from, Marathon's vibrant senior marketing campaigns are designed to capture the attention of high school seniors - and keep it - by featuring interactive materials they can't put down!

These three-part promotions are limited to only one studio per marketing area, so call (800) 228.0629 to make sure your preferred ZIP Codes are available. ZIP Codes are protected on a first-come, first-serve basis.

SeniorPhoto2022.com

senior MARKETING

\$4.95 for all three pieces. Includes photo insertion, back copy and color changes, postage, list source, ZIP Code protection ad mailing the pieces.

Optional Extra Mailing: For only \$.60 per name, you can add another mailing to your campaign! So consider adding a “last chance” customized post card that features the same compelling graphics of the other three mailers, which will help clarify that seniors must call NOW, or they’ll miss out.



POWER OF 3

\$2.40 for all three pieces. Includes photo insertion, back copy and color changes, postage, list source, ZIP Code protection ad mailing the pieces.

Optional Extra Mailing: For only \$.60 per name, you can add another mailing to your campaign! So consider adding a “last chance” customized post card that features the same compelling graphics of the other three mailers, which will help clarify that seniors must call NOW, or they’ll miss out.



Family Marketing Plans



There's never been an easier or more effective way to attract families to your studio. These interactive pieces show your photography and deliver the right message to the customer you are looking for.

These 3-part promotions are limited to only one studio per marketing area, so call (800) 228.0629 now to make sure your preferred ZIP Codes are available! ZIP Codes are protected on a first-come, first-serve basis.

FamilyPhoto2021.com

family MARKETING

\$3.95 for all three pieces. Includes photo insertion, back copy and color changes, postage, list source, ZIP Code protection and mailing the pieces (optional 4th piece available).

Optional Extra Mailing: Every customer has good intentions, but sometimes life gets busy. For only \$.60 per name you can send a "last chance" 9x6 card to remind your potential client that it's time to act now or they'll miss out.



POWER OF 3

\$2.40 for all three pieces. Includes photo insertion, back copy and color changes, postage, list source, ZIP Code protection and mailing the pieces.

Optional Extra Mailing: For only \$.60 per name, you can add another mailing to your campaign! So consider adding a "last chance" customized post card that features the same compelling graphics of the other three mailers, which will help clarify that seniors must call NOW, or they'll miss out.






MAP
 MARATHON ADVANTAGE PROGRAM

**To Learn More call Mark Weber at
(800) 228.0629 ext. 283**

MarketingAdvantageProgram.com

Most Loved Benefits

The MAP program was developed to support and reward any photographer who is motivated and excited about their business.

As soon as you start the program, you will receive a 20% discount on most products offered by Marathon. Discounted products include press prints, professional photo prints, marketing pieces and much more.

Along with discounted prices, you have the ability to get your marketing help when you need it. You can ask any of our knowledgeable staff basic marketing questions and if you need a little extra help, our experienced Marketing Advantage Program Director and Educator is available via email and appointment.

Most studios use Marathon's talented in-house designers to create their products at a discounted rate for the design service. Others choose to submit their own designs or use an outside Designer for their work submissions.



Web
SOLUTIONS



Internet Services



Premier Websites

Our feature-rich websites are complimentary to hosting customers. Control your website with ease and create a stunning professional site. Features Include:

- Blog
- Mobile Friendly
- Gallery Pages
- Sidebar Options
- Revolution Slider
- SEO Friendly
- Unlimited Pages
- Social Share Buttons
- Easily Customizable
- Password Protected Pages
- Sunshine Photo Cart Integration
- Free with Hosting



Sunshine Photocart

Maximize profits from online client photo gallery sales with Sunshine Photocart's easy-to-build galleries.

This hassle-free and feature rich plug-in goes directly into your site. With a straight-forward checkout Sunshine Photocart creates a pleasant shopping experience for your clients.

Create reports, see trending galleries, create coupon codes, send automatic emails, sell packages and digital downloads. You also have the option to use only online proofing.

Add Sunshine Photocart to your hosting for only \$8/Month

No Website? Get Sunshine Photocart for \$15.95/Month



Email Marketing

Stay connected directly with your clients with this inexpensive tool. Keep them interested with the latest news, deals and seasonal specials.

Our Drag and Drop editor allows you to effortlessly create a savvy mobile-friendly email campaign.

Marathon's talented team of Designers will create beautiful stationary tailored to your brand.

Starting at \$195. One time charge.

1.5¢ Per Email Delivered

MarathonEmailService.com



Internet Hosting

Hosting Benefits *\$24.95/month*

Our hosting is made with the busy photographer in mind. We offer friendly phone support Monday through Friday 8:00 a.m. - 5 p.m. Central Time. Our support team is familiar with your site and willing to answer any of your website, hosting or online cart questions.

Web Design Services

Level 1



\$500 Our designers will take your content, logo and photos and create a website that fits your style and brand by personalizing your site with custom colors, backgrounds and fonts. Level 1 includes 1 home page, 2 Information pages, a contact page and 6 galleries. For each gallery, we will resize and upload your images.

Along with a one-on-one consultation with a Web Solutions Designer and 3 rounds of proofing, your Account Representative is available to work with you through every step to make sure you get exactly what you had in mind.

Level 2



\$1,000 Not only do we take your content and personalize it to fit your brand, we add in any additional changes to your website you may need and install plug-ins and widgets. Visual HTML and CSS adjustments are also included.

Level 2 includes 3 rounds of changes and up to 10 hours of customization. You also receive access to your Account Representative and a one-on-one consultation with a Web Solutions Designer.



Premier Websites

ADA Theme



Version 1



Version 2



Version 3



Version 4

Bell Weather Theme



Version 1



Version 2



Version 3



Version 4

Elixir Theme



Version 1



Version 2



Version 3



Version 4

Whimsical Theme



Version 1



Version 2



Version 3



Version 4

X OR Theme



Version 1



Version 2

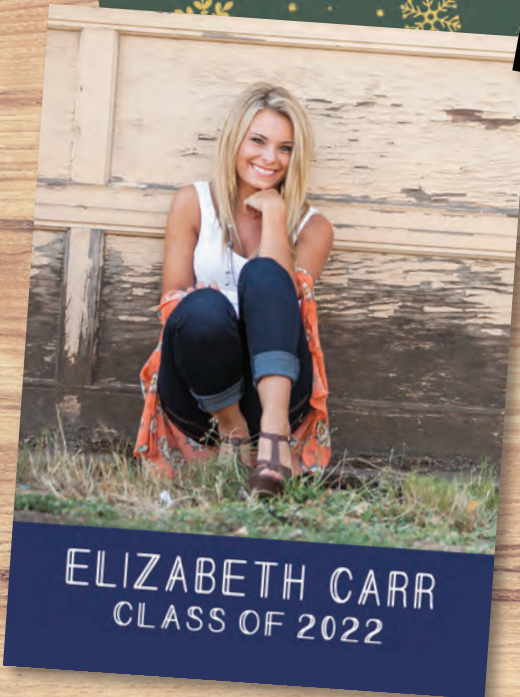


Version 3



Version 4

Press PRINTS



Design Templates

Offer your clients trendy cards without spending hours designing. Marathon is constantly adding new designs for every occasion. Help your customers choose their favorite look with our unbranded kits or our website at UpscaleCards.com. Easily order through Marathon ROES or ROES Web. Customizable Photoshop files are available for purchase with full credit going back towards your order.

Blank templates available
DesignsForPhotographers.com

Unique Die Cutting
+ FOLDING

Dozens of Dies + Folding Options
 Unlimited Possibilities



Holiday Design Templates



See All Designs at
HolidayCardsDesign.com

Senior Grad Templates



See All Designs at
Senior-Designs.com

PressPrints Pricing



11 PAPER OPTIONS

- Matte
- Matte Coated
- Linen
- Linen Coated
- Cashmere*
- Ultra sheen*
- Pearl
- Pearl Coated
- Fine
- Terra
- Watercolor

*Not recommended for folded cards or brochures

Press Prints are priced as sets of 25

Flat Cards

Product	2	4	8	12
2 x 3.5	\$12	\$8	\$6	\$5
4 x 5.5	\$23	\$14	\$10	\$8
5 x 5	\$25	\$16	\$12	\$9
4 x 8.5	\$27	\$18	\$15	\$12
5 x 7	\$27	\$18	\$15	\$12
5.25 x 8.25	\$27	\$18	\$15	\$12
4 x 11	\$27	\$18	\$15	\$12
5.5 x 11	\$30	\$21	\$18	\$15
8.5 x 11	\$35	\$26	\$23	\$21
Bella 5 x 7	\$49	\$29	\$20	\$15
Bella circle + square	\$53	\$33	\$20	\$12
Bella 4 x 8	\$27	\$18	\$15	\$12

Envelopes included. Digital press paper stock options: Watercolor, Terra, Linen, Matte, Pearl, Ultra Sheen, Fine, Cashmere. 1-2 Day turnaround.

Folded Cards

Product	2	4	8	12
3.5 x 2 (2-panel)	\$15	\$11	\$8	\$7
3.5 x 2 (3-panel)	\$16	\$12	\$9	\$8
3.5 x 8.5 (2-panel)	\$28	\$25	\$22	\$21
5.5 x 4.125 (2-panel)	\$29	\$26	\$24	\$23
6.25 x 4.5 (2-panel)	\$29	\$26	\$24	\$23
5 x 7 (2-panel)	\$29	\$26	\$24	\$23
5.5 x 5.5 (2-panel)	\$22	\$19	\$16	\$15
4.75 x 4.75 (2-panel)	\$22	\$19	\$16	\$15
5.5 Circle (2-panel)	\$39	\$32	\$26	\$24
Bella 5 x 7	\$39	\$32	\$26	\$25

Shipped flat, envelopes included with 5.5 x 4.25, 6.25x4.5, 5x7 and 5.5 circle 2-panel folded cards. Digital press paper stock options: Watercolor, Terra, Linen, Matte, Pearl, Fine. 1-2 Day turnaround.

Quick Turn Around FREE SHIPPING

Includes standard shipping and handling within contiguous U.S.



Foil Cards

Product	2	4	8	12
2 x 3.5	\$16	\$12.75	\$10	\$7.50
4 x 5.5	\$22.50	\$18.75	\$15.25	\$13.50
5 x 5	\$22.50	\$18.75	\$15.25	\$13.50
4 x 8.5	\$23.10	\$21	\$20	\$18.50
5 x 7	\$23.10	\$21	\$20	\$18.50
5.5 x 8.5	\$23.10	\$21	\$20	\$18.50

Product	2	4	8	12
4 x 11	\$23.10	\$21	\$20	\$18.50
5.5 x 11	\$32	\$30.50	\$26.50	\$25
8.5 x 11	\$36	\$35	\$32.25	\$30
Bella 5 x 7	\$32.50	\$31.25	\$27.50	\$24
Bella circle + square	\$32.25	\$31.25	\$27.50	\$24.25
Bella 6 x 6 scalloped	\$44	\$42.50	\$37.75	\$36

PressPrints Pricing



Studio Folders

Product	2	4	8	12
6x9	\$55	\$49	\$43	\$43
9x12	\$138	\$90	\$66	\$66

Shipped flat, shipped assembled for additional 40¢ per piece.

Digital press paper stock options: Watercolor, Terra, Linen, Matte, Pearl, Fine. 2-3 Day turnaround.

Available in Marathon ROES
DownloadROES.com

Gift Cards & Holders

Product	50	100	250	500
GCPKG1	\$169	\$255	\$558	\$993
GCPKG2	\$161	\$209	\$412	\$682
Gift Cards	\$60	\$60	\$139	\$244

Gift Cards are laminated on both the front and the back side, with two options of laminate for the back side: Matte (for easy writing) or Gloss for an extra sheen. 1-2 Day turnaround.

Brochures

Product	2	4	8	12
3.5 x 2 (3-panel)	\$16	\$12	\$9	\$8
5.5 x 5.5 (3-panel)	\$22	\$22	\$16	\$15
4 x 6 (3-panel)	\$22	\$19	\$16	\$15
8.5 x 11 unfolded	\$26	\$23	\$21	\$20
4 x 4 (4-panel)	\$28	\$25	\$22	\$21
2 x 3.5 (4-panel)	\$22	\$19	\$16	\$15
4.25 x 3.5 (3-panel)	\$22	\$19	\$16	\$15
5.625 x 11 (3-panel)	\$43	\$42	\$39	\$38
3.5 x 8.5 (4-panel)	\$43	\$42	\$39	\$38

Shipped Flat. Digital press paper stock options: Watercolor, Terra, Linen, Matte, Pearl, Fine, 100 lb. Gloss Text. 1-2 day turnaround. Free shipping.

Booklets

Product	50	100	200	300
5.5 x 5.5 - 8 page	\$192	\$239	\$335	\$432
5.5 x 8.5 - 8 page	\$192	\$239	\$335	\$432
5.5 x 5.5 - 12 page	\$249	\$320	\$463	\$605
5.5 x 8.5 - 12 page	\$249	\$320	\$463	\$605
8 x 8 - 8 page	\$237	\$317	\$478	\$639
8.5 x 11 - 8 page	\$237	\$317	\$478	\$639
8 x 8 - 12 page	\$294	\$415	\$658	\$901
8.5 x 11 - 12 page	\$294	\$415	\$658	\$901

Shipped Flat. Digital press paper stock options: Watercolor, Terra, Linen, Matte, Pearl, Fine. 2-3 day turnaround.

Calendars

Product	1	10	15	25
12 Month Calendar	\$18.75	\$153	\$190	\$263
18 Month Calendar	\$23.50	\$216	\$269	\$374

8x8 or 8.5x11 format. Paper stock: 80 lb Gloss Cover. Available in Saddle Stitched or Spiral Bound. Less than 50 calendars 2-3 turnaround. Free shipping. Available at Store.MarathonPress.com

Available in Marathon ROES
DownloadROES.com

Posters

- 8.5x11
- 10x25.5
- 11x17
- 12x16
- 12x18
- 12x28
- 14x20
- 16x20
- 18x24
- 20x14
- 20x28



Available in the above sizes on 100 lb. gloss cover. Optional gloss coating.

Download Marathon ROES for more information.
DownloadROES.com

Graphic Design Services

Call for Custom Quote With over 20 years of experience, our designers specialize in creating unique pieces that catch the attention of potential clients. Call (800) 228.0629 and speak to one of our Account Representatives for more information.

- Referral Cards
- Price Lists
- Business Cards
- Presentation Folders
- Magazines
- Marketing Cards
- Letterhead
- Newsletters
- Brochures
- Softcover Books
- Mailers
- Gift Cards
- Client Care Cards
- Booklets
- Calendars



Logo Design

\$495 Let Marathon's team of design professionals create a logo that truly defines your business style.

Price includes three custom samples and one hour of refinement for the selected logo.

Additional Services

Imprint Services

Black Imprint

First 500 \$43 Add'l 100 \$1.60 per 100 pieces

Color Other than Black

Add'l \$35

Two Color Imprint (black plus 1 color)

First 500 \$85 Add'l 100 \$2.20 per 100 pieces

Scoring & Folding

Set Up \$20 Production \$15 per 1,000 pieces
(2 parallel folds)

Presentation Folder Assembly

40¢ each

Fold-over cards and folders are scored at no additional charge and shipped flat.

Die cuts, Unique Scores, Perforating

Setup \$46 Production \$20 per 1,000 pieces

Mailing Services

Marathon provides state-of-the-art mailing services that make it easy and affordable to create and process business-building direct mail campaigns. When combined with Marathon's superior quality printed products, our highspeed mail processing service will assure the best possible presentation and delivery of your marketing message.

NCOA, CASS Certified/Presorting/MUV Update:

All Mailings are passed through the NCOA and are CASS certified on the same day the mailing is sent. Insuring the highest deliverability, the best postal rate and savings on lost postage.

Mailing Lists

As a value added service to our photographic clients, Marathon provides mailing lists.

Marathon has spent the time and resources to find the best direct mail list sources for your photographic lines. Marathon can provide lists for nearly every demographic. Simply define the criteria you wish to target and Marathon takes it from there.

Go to MarathonPress.com/ mailing-services/ for more info.

Marathon 

Design. Print. Websites. Marketing.
(800) 228.0629 | MarathonPress.com